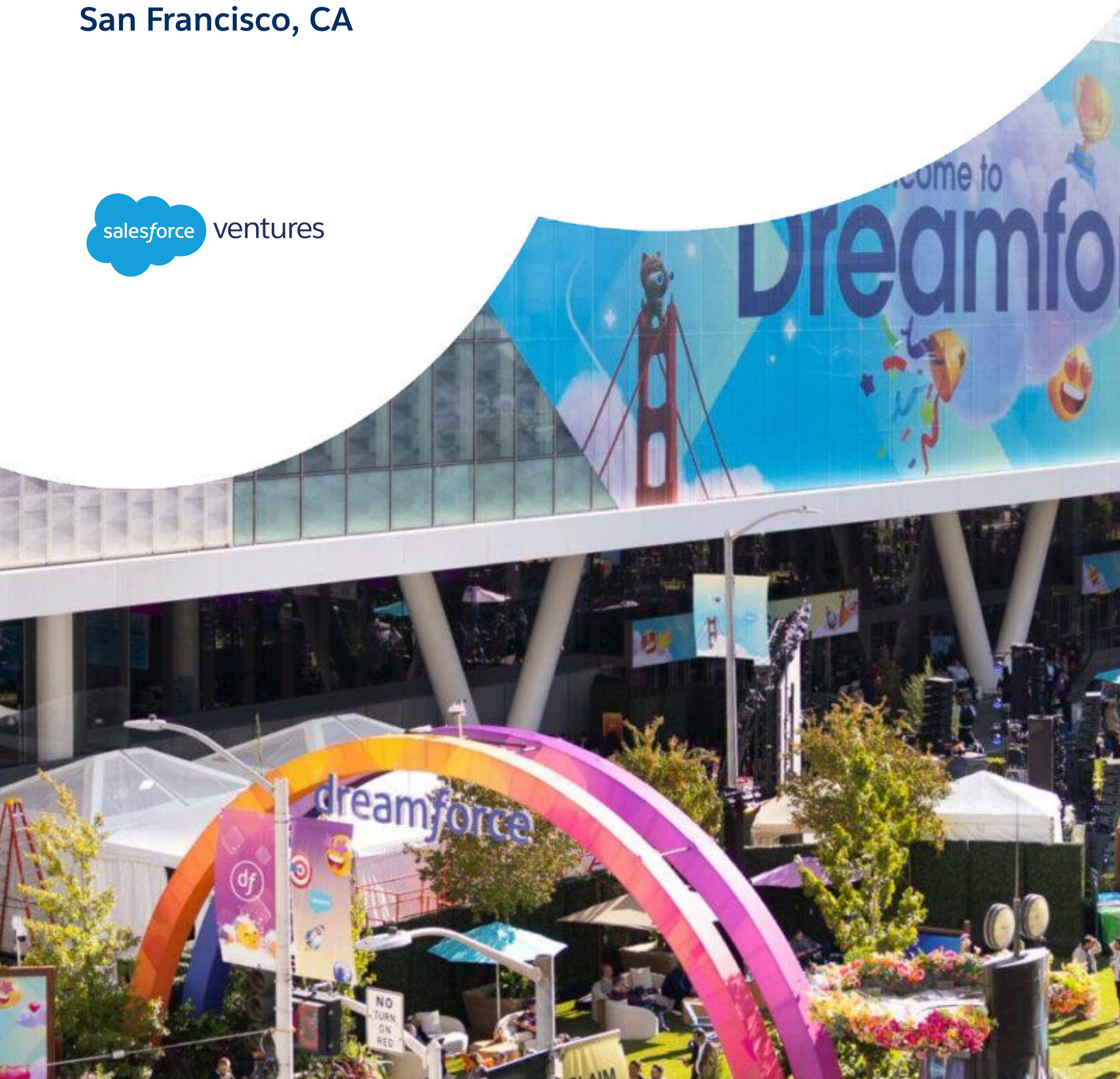


THE OFFICIAL SALESFORCE VENTURES GUIDE TO DREAMFORCE

September 15-17, 2026
San Francisco, CA



2026

WELCOME TO DREAMFORCE

Dreamforce is back, and not a moment too soon. The biggest technological shift of our lives is happening right now, and Dreamforce is where the people at the vanguard of that transformation meet, connect, and figure out what's next.

Over the course of the week you'll have the chance to connect with Salesforce customers, executives, and dozens of Salesforce Ventures founders. It's a unique opportunity to test drive breakthrough innovation, learn from colleagues who have overcome the same challenges you're facing, and meet customers that will take your business to the next level. As a member of the Salesforce Ventures portfolio, it's our pleasure to offer you a front-row seat to the conversations and collaborations shaping the AI revolution.

This year's event will feature some 1,600 sessions, 50+ keynotes, 150+ trainings, and 240+ community events. Use this guide as your secret weapon to the Dreamforce content most relevant to the founders and entrepreneurs in our network. Inside, you'll find curated session recommendations, exclusive event invites, and info on which of your peers will be in attendance.

With our guide, you'll leave Dreamforce equipped with new perspectives, connections, and momentum to power your businesses forward.

This is Dreamforce, Salesforce Ventures-style. We're so glad you're here.

Sincerely,

The Salesforce Ventures team



THE PERFECT DREAMFORCE STARTS WITH AN AGENDA

We've pulled together the most impactful Dreamforce sessions for founders, featuring Salesforce Ventures portfolio leaders and covering the topics that matter most to entrepreneurs today. This includes exclusive Salesforce Ventures-hosted sessions at our lounge at the Four Seasons.

To make it easy to plan your week, you can build your own custom agenda using the [Agenda Builder tool on the Dreamforce website.](#)

MONDAY, SEPT. 14 | 12:00 PM - 6:00 PM
TUESDAY, SEPT. 15 | 8:00 AM - 5:00 PM

SALESFORCE VENTURES HOSPITALITY LOUNGE



-  Meeting Rooms
-  Meals & Refreshments
-  Headshot Photography
-  Soft Seating
-  Charging Stations
-  Peace & Quiet



Location

The Four Seasons
757 Market Street
San Francisco, CA 94103

10:00 AM - 12:00 PM PDT

[Dreamforce Main Keynote 2026](#)

Join Salesforce Chair and CEO Marc Benioff, along with special guests, to explore what it means to become an Agentic Enterprise, where humans, agents, and platforms together promote customer success.

Speaker:
Marc Benioff, Founder & CEO, Salesforce

**Moscone South, LL, Keynote - Hall B
(also streamed live at the SFV Lounge
at the Four Seasons)**

1:30 PM - 2:00 PM PDT

[TIME100: The Future of Work Is Software
Without a Middleman](#)

Lovable CEO Anton Osika talks with TIME's Ayesha Javed about why the people closest to the problem should be the ones building the software – and what that means for the future of work.

Speaker:
Anton Osika, Co-Founder and CEO, Loveable
Ayesha Javed, Senior Editor, TIME

**Moscone North, LL, Campground,
Agentic Theater**

4:10 PM - 4:40 PM PDT

[Move Fast Without Breaking Trust](#)

Speed got you here. Accountability keeps you here. Parker Harris and Guillermo Rauch get candid on building AI that scales when stakes are high and explain why getting it right can change everything.

Speaker:
Parker Harris, Salesforce Co-Founder,
Salesforce
Guillermo Rauch, CEO, Vercel

Moscone West, L2, Trailblazer Theater

12:30 PM - 2 PM PDT

[Agent-First Developer Cycle With Slack
& Linear](#)

You are invited to join Linear, Slack and Salesforce Ventures for an intimate lunch & fireside chat to kick off Dreamforce week and discuss the future of the agent-first developer lifecycle.

Speaker:
Karri Saarinen, CEO and Co-Founder, Linear
Rob Seaman, EVP & GM, Slack

SFV Lounge: The Four Seasons

3:30 PM - 4:00 PM PDT

[Faster Code, Harder Incidents](#)

AI is rewriting how software is built and how teams improve production reliability. Leaders of two systems—code creation and production operations—share how AI is reshaping both ends of the lifecycle.

Speaker:
Spiros Xanthos, CEO & Founder, Resolve AI
Jaime Delanghe, Chief Product Officer,
Salesforce

Moscone West, L2, Trailblazer Theater

5:30 PM - 10:00 PM PDT

[SFV Dreamforce Reception
\(RSVP Requested\)](#)

On the first night of Dreamforce, join Salesforce Ventures for an exclusive celebration with leading investors, Salesforce leaders, and the founders building what's next.

**MKT Restaurant Terrace,
The Four Seasons**

1:00 PM - 1:20 PM PDT

[Unsmoothed: The Beauty of
Friction in AI](#)

When every company has the same AI, human judgment becomes your competitive advantage. MIT's Head of Human-First AI Lab Dr. Renée Gosline shows you exactly where to prioritize it.

Speaker:
Renee Richardson Gosline, Sr. Lecturer
and Head of Human-First AI Lab, MIT

**Moscone North, LL,
Campground, Agentic Theater**

3:45 PM - 4:15 PM PDT

[The Agentic Edge: Turning Intelligence
Into Impact](#)

Salesforce's Chief Scientist and Fetcherr's Chief AI Officer explore what turns agentic promise into operational reality—and why context, trust, and scale matter.

Speaker:
Dr. Uri Yerushalmi, Chief AI Officer &
Co-Founder, Fetcherr
Silvio Savarese, EVP, Chief Scientist,
Salesforce

**Moscone North, LL, Campground, Agentic
Theater**

**TUESDAY
09.15**

*Sessions subject to change. Please view the agenda on
Dreamforce.com for the latest session titles, abstracts, and timing.*

9:45 AM - 10:15 AM PDT

Powering AI: The New Nuclear Era

The AI infrastructure buildout is driving a nuclear renaissance. Crusoe CEO Chase Lochmiller and Aalo Atomics CEO Matt Loszak discuss how fast nuclear can scale and power the future of AI.

Speaker:

Matt Loszak, CEO and Co-founder, Aalo Atomics
Chase Lochmiller, CEO & Co-Founder, Crusoe

Moscone North, LL, Campground, Agentic Theater

12:45 PM - 1:30 PM PDT

Anthropic's Economist on AI and the Future of Work

Some predictions about AI and labor landed. Others didn't. Anthropic's head of economics shares what's shifting – from automation to new roles – and what sales leaders should watch and do right now.

Speaker:

Peter McCrory, Head of Economics, Anthropic
Dina Apostolou, CMO, Sales Cloud, Salesforce

Contemporary Jewish Museum, Sales & Service Lounge

4:15 PM - 4:45 PM PDT

High-Stakes, High-Trust: AI's Role in the Practice of Law

Legal work runs on trust, can AI earn it? A deep dive into what trust actually means when AI drafts, reviews, and reasons through high-stakes legal work, and how firms are redefining it.

Speaker:

Sabastian Niles, President and Chief Legal Officer, Salesforce
Max Junestrand, CEO & Co-Founder, Legora

Moscone North, LL, Campground, Agentic Theater

12:00 PM - 12:30 PM PDT

TIME100: Inside Anthropic with Mike Krieger

TIME's Sam Jacobs joins Anthropic CPO Mike Krieger for a candid conversation on building AI responsibly, balancing innovation with human agency, and shaping technology's next chapter.

Speaker:

Sam Jacobs, Editor in Chief, TIME
Mike Krieger, Co-Lead, Anthropic Labs, Anthropic

Moscone North, LL, Campground, Agentic Theater

2:00 PM - 2:30 PM PDT

Oppenheimer + Aalo Atomics: Can Nuclear Power the AI Boom?

Matt Loszak and Charles Oppenheimer explore the technologies, economics, and new approaches needed to make nuclear a bigger part of the energy mix for an AI-powered world.

Speaker:

Matt Loszak, Aalo Atomics
Charles Oppenheimer, Oppenheimer Energy

Moscone North, LL, Campground, Agentic Theater

6:00 PM - 10:00 PM PDT

Dreamfest 2026

Catch A-list performers Usher and Gwen Stefani at Giants Ballpark for the ultimate Dreamforce celebration and Concert for Kids, supporting UCSF Benioff Children's Hospitals. Doors open at 6 p.m. Badge on, bags off!

Oracle Park

12:45 PM - 1:15 PM

Agents of Inclusion: Accessibility in the Age of AI

This expert panel explores how leading enterprises move beyond compliance to building an AI-driven future where accessibility is the default setting, augmenting rather than replacing human expertise.

Speaker:

Keely Cat-Wells, CEO & Founder, Making Space
Bonnie Parisi, VP, Product Accessibility, Salesforce
Molly Ford, VP, Talent Engagement, Salesforce
Mary Roemmele, Senior Director Product Accessibility, Workday

Moscone North, LL, Campground, Agentic Theater

3:30 PM - 4:00 PM PDT

Beyond the Lab: Innovation at Scale

Building a culture of innovation is hard enough in a startup, let alone a global enterprise. Harvard Business School's Linda A. Hill and Fortune's Ruth Umoh unpack what it takes.

Speaker:

Itai Asseo, VP, Strategy & Incubation, AI Research, Salesforce
Ruth Umoh, C-suite and Leadership Editor, Fortune Media
Linda A. Hill, Professor & Faculty Chair, Leadership Initiative, Harvard Business School

Moscone North, LL, Campground, Agentic Theater

WEDNESDAY
09.16

Sessions subject to change. Please view the agenda on Dreamforce.com for the latest session titles, abstracts, and timing.

THURSDAY 09.17

Sessions subject to change. Please view the agenda on [Dreamforce.com](https://dreamforce.com) for the latest session titles, abstracts, and timing.

10:00 AM - 10:30 AM PDT

[Ethan Mollick's Case for Staying Human at Work](#)

AI is now your daily collaborator, but what makes you irreplaceable? Paula Goldman and Ethan Mollick on the human skills, judgment, and instinct that decide who leads in the agentic era.

Speaker:

Paula Goldman, EVP, Chief Ethical and Humane Use Officer, Salesforce
Ethan Mollick, Innovation Expert & Artificial Intelligence Thought Leader; Professor of Entrepreneurship, The Wharton School

Moscone North, LL, Campground, Agentic Theater

11:45 AM - 12:15 PM PDT

[From Research to Runtime: Frontier Visual AI](#)

The gap between a model that looks impressive and one enterprises can build on isn't about one modality – it's about what it takes for frontier models to scale into production.

Speaker:

Dustin Podell, Co-Founder + Research Scientist, Black Forest Labs

Moscone North, LL, Campground, Agentic Theater

11:00 AM - 11:45 AM PDT

[Marc Benioff with the Hosts of All-In](#)

Marc Benioff joins the hosts of All-In for a candid conversation on AI, markets, the future of the enterprise, and the forces reshaping technology, business, and the economy.

Speaker:

Marc Benioff, Founder & CEO, Salesforce
Jason Calacanis, All-In Podcast Co-Host & Technology Entrepreneur; Founder & CEO of LAUNCH
Dave Friedberg, All-In Podcast Co-Host & CEO, Ohalo
Chamath Palihapitiya, All-In Podcast Co-Host; Founder & CEO, Social Capital, 8090 AI

YBCA, Keynote - Blue Shield of California Theater

12:30 PM - 1:15 PM PDT

[A Conversation with Travis Kalanick and Marc Benioff](#)

Benioff and Kalanick explore what it takes to scale ambitious ideas across software, robotics, fulfillment, & autonomy and how leaders stay focused while building across vastly different industries.

Speaker:

Travis Kalanick, CEO, Atoms
Marc Benioff, Chair, CEO & Co-Founder, Salesforce

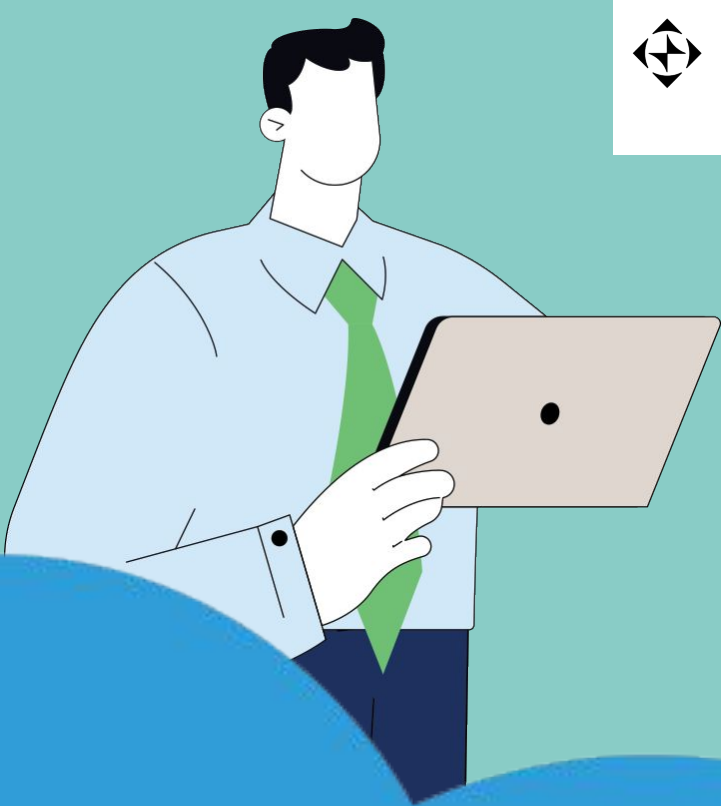
YBCA, Keynote - Blue Shield of California Theater



YOU'RE IN GOOD COMPANY

A quick look at some of the Salesforce Ventures portfolio companies participating in this year's Dreamforce:

 1Password	 B090	 Airtable	 ALGO ARTIS	 ANDPAD
ANTHROPIC	 ANTORA	 BASE	 Black Forest Labs	 Chainguard
 codemetal	Crusoe 	 databricks	 docusign	 FETCHERR FETCHERR.IO
 flyle	 Fundamental	 GenerativeX	 GENESYS	
 Hubble	Kotoba	LEGORA	 Lovable	lyra
	 MARQVISION	 MIND ROBOTICS	 optura	 PANO
		 Resilire	 Resolve.ai	 RevComm
		sakana.ai 	 talkdesk	 together.ai
		 Vercel	 workato	WRITER



RESOURCES

[FAQs](#)



Download the Salesforce Events mobile app
and select Dreamforce



GET IT ON
Google Play



Download on the
App Store